



# Art Fair Beppu 2025

9.27<sup>Sat</sup> — 29<sup>Mon</sup>

Call for Exhibiting Artists  
Application Guidelines

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## 1. About Art Fair Beppu

“Art Fair Beppu” is an art fair held in Beppu City, one of the world's leading hot spring tourist cities. The main feature of the fair is that artists are present at the venue throughout the event. 45 artists gathered at the first fair in 2023, and 64 artists gathered at the second fair in September 2024 to exhibit and sell their works. After two years of pilot editions, the fair is now expanding in scale and will finally launch its official edition this year in 2025.

Beppu has been seeing a growing number of artists relocating or staying temporarily in the city, seeking a base for their creative activities. To further support this trend, new facilities are opening—such as TRANSIT, Beppu’s creative hub, and BEPPU STUDIO, a rental studio—providing spaces where artists can work and connect. As part of these broader efforts to support artistic activity in the city, Art Fair Beppu aims to present Beppu to the world as a cultural and social hub, while also helping to establish a new art market from here in Beppu.

“Art Fair Beppu” is not only a space for artists to express their creativity, but also a place where visitors can discover new perspectives, values, and artistic encounters. We hope that this fair will serve as a “starting point” for all who take part.

Mixed Bathing World Executive Committee

### ■About Mixed Bathing World Executive Committee

Since its establishment in 2008, the Mixed Bathing World Executive Committee has been working to promote culture and the arts by introducing outstanding artistic activities to the citizens of Beppu City through cultural promotion programs. The committee has also contributed to the development of human resources who can play a key role in regional revitalization and has worked to promote the attractions of Beppu City throughout Japan. In addition to holding the international art festival “Mixed Bathing Hot Springs World”, the solo exhibition-style art festival “in BEPPU”, and the East Asia Culture City 2022 Oita Core Project “Chiharu Shiota Exhibition: Cruising Memories”, the “ALTERNATIVE-STATE” project to install art works throughout Beppu City was also launched. In addition, Beppu City has been promoting the attractions of Beppu through various art projects, such as the citizens' cultural festival “Beppu Art Month” and the annual community-based marché “TRANSIT MARKET”



## 2. Outline

Please note that the schedule and details are subject to change without prior notice.

Title	Art Fair Beppu 2025
Dates	September 27 (Sat.) - 29 (Mon.), 2025
Exhibitors	Approximately 70 groups planned
Venue	Beppu International Convention Center, B-con Plaza, Conference Area (hereinafter referred to as "B-con Plaza")
Admission	1,500 yen in advance / 2,000 yen at the door, etc. *Tickets will be available from July
Organizer	Mixed Bathing World Executive Committee
Access:	<Access to central Beppu City> <u>Airplane:</u> From Haneda Airport (Tokyo), Narita Airport (Chiba), Itami Airport (Osaka), Chubu International Airport (Aichi), Incheon International Airport (Seoul, Korea) to Oita Airport. From Oita Airport, take the Airport Express Bus or Airliner to "Beppu Kitahama" bus stop (about 50 minutes ride). <u>Bus:</u> Take an express bus from outside Oita Pref. and get off at "Beppu Kitahama" bus stop. <u>Train:</u> Get off at JR Beppu Station <u>Car:</u> Approx. 15 min. from Beppu IC on Higashi-Kyushu Expressway <u>Ferry:</u> From Osaka to Beppu: Disembark at Beppu International Tourist Port via the Sunflower Kurenai or Sunflower Murasaki ferries From Yawatahama to Beppu: Disembark at Beppu International Tourist Port via the Uwajima Unyu Ferry. <Access from JR Beppu Station to B-con Plaza> <u>Walk:</u> 1.3 km from the West Exit of "JR Beppu Station" (approx. 20 min.) <u>Bus:</u> Kamenoi Bus from the West Exit of JR Beppu Station (platform 1), get off at "B-con Plaza mae" bus stop, about 8 minutes.

\*AFB Free Circulation Bus is scheduled to run between the venue and JR Beppu Station during the period.

\*Art Fair Beppu 2025 will be held in conjunction with 'ART FAIR ASIA FUKUOKA 2025' (September 26 (Fri.)-28 (Sun.), 2025) in Fukuoka at the same time.

## About B-Con Plaza, Beppu International Convention Center

B-Con Plaza, completed in 1995, is a multi-purpose facility that includes the Beppu Civic Hall and the Oita Prefectural Beppu Convention Center. It was designed by world-renowned architect Arata Isozaki, recipient of the Pritzker Architecture Prize—often referred to as the “Nobel Prize of Architecture”—and celebrates its 30th anniversary this year. Located in an area including Beppu City Hall, Beppu Park, Beppu City Art Museum, it is used as a venue for large-scale international conferences, sporting events, concerts, and more. The name of the venue, “B-Con,” not only stands for “Beppu



Convention,” but also evokes the English words “Beacon (lighthouse)” and “smoke (wolf). This year’s “Art Fair Beppu” will be held in this fitting location to raise the beacon of art from Beppu to the rest of Japan and the world.

### 3. Recruitment details

“Art Fair Beppu 2025” accepts entries from exhibiting artists as follows. Our aim is to discover and showcase emerging talents who create new and unseen value, and to launch their work from Beppu to the world.

Number of applicants: a few people

Application Period: Thursday, May 1 - Saturday, May 31, 2025

Exhibition Location: In the venue designated by the “Art Fair Beppu 2025” organizing office\*<sup>1</sup>

Exhibit fee: Free of charge

Sales Commission: In the event of a successful sale, 20% of the sale price (including tax) will be charged as commission. \*<sup>2</sup>

Exhibitor Support: The exhibiting artist will be provided with round-trip transportation expenses\*<sup>3</sup>, one-way shipping costs for artworks\*<sup>4</sup>, and accommodation\*<sup>5</sup>.

Please note that the support details differ for artists residing within Oita Prefecture. See the notes below.

\*<sup>1</sup> Please refer to “4. Exhibition Space” for information on exhibition spaces.

\*<sup>2</sup> If a sale is made, payment will be collected by the organizing office from the buyer. After deducting the sales commission, the remaining amount will be paid to the artist. The commission is used to cover the art fair operating expenses.

\*<sup>3</sup> The organizer will subsidize the round-trip transportation expenses of the exhibiting artists themselves. The maximum reimbursement amount will be set according to the place of residence. For details, please refer to the separate document titled “Art Fair

Beppu 2025: Maximum Transportation Support by Area.” Reimbursement requires receipts. All public transportation (airplanes, trains, highway buses, and airport buses) are acceptable modes of transportation. Additional charges for green car, first class, business class, etc. will not be covered. Taxi and car rental fees are also excluded. Details regarding reimbursement procedures will be provided in the “Exhibitor Manual” that will be sent to selected exhibitors.

- Artists residing in Beppu City, Oita Prefecture are not eligible for transportation support.

- The transportation support limit is per exhibiting group, not per person.

- If for some reason the artist travel by private vehicle, fuel expenses will be reimbursed based on the organizing office’s regulations.

\*<sup>4</sup> One-way shipping support applies only to shipments made using the designated courier service. If another service is used, costs will not be covered. Return shipping is not eligible for support.

- Artists residing in Oita Prefecture are not eligible for shipping support.

- In principle, artwork collection will be arranged from one location per exhibiting artist.

\*<sup>5</sup> Accommodation will be arranged in Beppu City at either a ryokan or business hotel. Provided for 4 nights and 5 days: September 26 (set-up day), and September 27, 28, 29 (event days).

- Artists residing in Oita Prefecture are not eligible for accommodation support.

- Accommodation is provided for one person only. Even for artist groups, only one of members will be eligible for support.

## 4. Exhibition space

The layout of exhibition spaces will be determined by the organizing office based on the nature of each artist's work. Exhibitors are required to install their work in the designated area. Art Fair Beppu 2025 aims to foster interaction between exhibiting artists and visitors, and the venue will be composed of various wall sizes and display fixtures to encourage this engagement.

- Approximate exhibition area: 9-12 m<sup>2</sup>, with wall heights of 2,400-2,700mm (may vary by location)
- Special requests regarding the exhibition may be noted in the comments section of the registration form
- Each exhibition space will be included the name of the exhibiting artist and lighting. The number of lights will vary depending on the space.
- Details will be provided in the Exhibit Manual which will be sent to selected exhibitors.

< Reference: Photos of past exhibition setups >



## 5. Move-in, move-out, and exhibition work

Exhibiting artists are responsible for handling installation and removal of their works, as well as aspects of display setup. This includes any necessary equipment (such as hanging hardware, audiovisual devices, tools, etc.), maintenance of exhibited works, and packaging of sold pieces. All associated costs must be borne by artist. Further details will be provided in the “Exhibit Manual” sent to selected exhibitors.

## 6. Eligibility Criteria

To apply for Art Fair Beppu 2025, the following eligibility requirements must be met:

- Applicants must be at 18 years of age or older at the time of application
- Applicants must be actively creating artworks on an ongoing basis and engaged in artistic activities. All genres are welcome, including painting, sculpture, video, performance, craft, and project-based work
- Applicants must be able to communicate in either Japanese or English
- During the period, artists are expected to be present at the venue to explain their works and engage in sales discussions with visitors\*<sup>6</sup>
- Exhibited works must be available for sale, with clear and accessible pricing provided to visitors
- Applicants must be able to handle all aspects of participation independently, including installation, deinstallation, sales,\*<sup>7</sup> and shipping arrangements
- Applicants must maintain reliable communication with the organizers and submit all required materials (e.g., artwork details) by the designated deadlines

\*<sup>6</sup> While artists are ideally expected to be present at the venue throughout the event, short absences for breaks are allowed. If a representative is needed for temporary support, the exhibiting artist must arrange and cover the cost themselves.

\*<sup>7</sup> All sales transactions will be handled through a payment system adopted by the organizing office.

## 7. Application Process

Please apply via the application form available on the official Art Fair Beppu 2025 website. Please note that the following information is required at the time of application. We recommend that you prepare these materials in advance:

- Artist Name (if different from legal name)
- Full Name (Japanese or English)
- Gender (optional; as relevant to your artistic practice)
- Age
- Number of people (if applying as a group)
- Email address (must be regularly monitored)
- Phone number (a mobile number you can be reached at reliably)
- Address (including zip code)
- Country of residence
- Profile (up to 500 words; including major exhibitions and awards)
- Artist Statement (up to 1,000 words; outline your artistic vision and practice)



- Portfolio (one PDF file only, A4 size, up to 5MB; No restrictions on format or number of pages<sup>\*8</sup>. Include up to 15 works that will be exhibited or are similar in style. Each work must include: title, medium/technique, size, year of production, and price)
- Website or social media URLs showcasing your activities (optional)

<sup>\*8</sup> If you wish submit video or audio works, please include links to the files in the “Notes(備考)” section of the application form. If using a file transfer service, please set the storage period of at least two weeks.

Any costs related to preparing and submitting your application must be borne by the applicant.

## 8. Selection Process

All applications will be reviewed by the Art Fair Beppu 2025 Organizing office.

Applicants will be notified of the results via email in mid-June 2025.

Please note that no feedback will be provided regarding the selection results, and inquiries about the reasons for selection or non-selection will not be answered. Your understanding is appreciated.

## 9. Tentative Schedule

If you are selected to exhibit, please confirm in advance that the following schedule will be followed.

Please note that the schedule and contents are subject to change. Please understand this in advance.

Date	Content	Required Actions by Artists
May 1	Application opens	
May 31	Application deadline	
Mid-June	Notification of selection results, Exhibit Manual sent	
	Submit Exhibitor Agreement and register exhibitor information	●
Late June	Public announcement of exhibitors	
Early July	Notification of exhibit space	
Mid-July	Submit exhibition plan	●

Early August	Submit exhibited works information, apply for merchandise sales	●
Late August	Submit artwork shipping details	●
Early September	Start to public release of exhibited work Information	
	works pick up (according to the office schedule)	
	Submit of set-up/removal information	●
September 26	Set-up works, settle support costs	●
September 27	Art Fair opens	●
September 28	Art Fair ongoing	●
September 29	Art Fair ongoing	●
	Removal begins (17:00-20:00)	●
September 30	Final removal (until 13:00, venue teardown starts after)	●
	Submit artworks for shipping at venue	●
October	Settlement process for sold artworks	●
November	Payment for sold artworks	

## 10. Other Notes

- Applications will only be accepted through the application form provided on the official Art Fair Beppu 2025 website. Applications submitted through any other methods will not be accepted.
- Personal information submitted during the application process will not be disclosed to any third parties, except in cases where the applicant is selected for participation.
- In the event of any disputes involving copyrights or other rights held by third parties related to the application or exhibited works, the applicant shall bear full responsibility, and the organizer will not be held liable.
- Selected applicants will receive a “Participation and Artwork Sales Agreement”, along with the notification of selection results. Please read the terms carefully.

## 11. Contact

If you have any questions or concerns, please contact us at the below.

Mixed Bathing World Executive Committee  
Art Fair Beppu 2025 Office

ADDRESS: 2F Suga Kenzai Building, 2-35 Noguchimotomachi, Beppu City, Oita (NPO  
BEPPU PROJECT) Japan 874-0933

TEL: 0977-22-3560

EMAIL: [info@artfairbeppu.com](mailto:info@artfairbeppu.com)

Website: <https://artfairbeppu.com>

Business Hours : Mon.-Fri. (Excluding national holidays) 10:00 – 17:00 (JST)



## [Art Fair Beppu 2025: Maximum Transportation Support by Area]

Please refer to this information together with Section 3 “Recruitment details” in the “Art Fair Beppu 2025 Call for Exhibiting Artists Application Guidelines.” Please note that depending on your place of residence, you may not be eligible for reimbursement.

<b>Place of Residence</b>	<b>Maximum Amount (JPY/tax included)</b>
Overseas	¥100,000
Hokkaido	¥80,000
Aomori / Iwate / Akita / Miyagi / Yamagata	¥70,000
Niigata / Fukushima	¥65,000
Toyama / Ishikawa / Fukui	¥50,000
Yamanashi / Nagano	¥50,000
Ibaraki / Tochigi / Gunma	¥50,000
Chiba / Saitama / Kanagawa / Tokyo / Shizuoka	¥45,000
Aichi / Gifu / Mie	¥40,000
Shiga / Kyoto / Osaka / Hyogo / Nara / Wakayama / Tottori	¥35,000
Shimane / Okayama	¥30,000
Hiroshima	¥25,000
Yamaguchi	¥15,000
Tokushima / Kochi	¥40,000
Kagawa / Ehime	¥30,000
Fukuoka / Miyazaki	¥8,000
Oita (Excluding exhibitors residing in Beppu City)	¥5,000
Saga / Nagasaki / Kumamoto / Kagoshima	¥15,000
Okinawa	¥60,000